

## Send and collect parcels at around 300 Migros branches

## 06-05-2019

Swiss Post is constantly expanding the access points for Swiss Post services throughout Switzerland. Now an attractive service is being added. In future, customers will be able to send and receive their parcels in around 300 selected Migros branches throughout Switzerland. On 6 May 2019 Swiss Post and Migros are launching the service, enabling shopping and postal transactions to be combined even more easily.

More and more people are shopping online. This means that the number of parcels at Swiss Post is constantly increasing. In 2018, Swiss Post delivered 138 million parcels, more than 6.7% more than in the previous year. Customers also increasingly want to send and receive their parcels regardless of time and location. Swiss Post is responding to this need in partnership with Migros. From 6 May 2019, customers will be able to send or receive their parcels at around 300 Migros branches in various Swiss regions. By doing so, Swiss Post will be expanding access points for Swiss Post services and is where its customers are.

## **Near its customers**

The new Swiss Post service will be integrated into the comprehensive PickMup service at Migros. "The partnership with Swiss Post provides added value for our customers during their everyday routines", says Matthias Wunderlin, Head of Marketing and a member of General Management at the Federation of Migros Co-operatives. Migros – just like Swiss Post – is constantly adapting to changing customer needs. Customers will benefit from the opening hours at Migros and will be able to conveniently collect and send parcels while they shop.

Collect and send parcels while shopping "Migros, with its dense, nationwide network of branches is an ideal partner for us. We want to be where our customers are and with this service this we're very well placed indeed", says Thomas Baur, Head of PostalNetwork and a Member of Executive Management at Swiss Post. To collect parcels or registered letters at Migros branches, customers need a Swiss Post online user account. This can be used to redirect the parcel or the registered letter to the chosen Migros branch, using the "My consignments" online service. Customers can also send parcels in the 300 or so Migros branches. All Migros branches in which parcels can be dropped off and collected and the details about the service can be found at this link.

Swiss Post will be expanding its network until the year 2020. By then, Swiss Post's network will include more than 4,200 different access points for postal services, such as branches with partners, collection and acceptance points and My Post 24 terminals.

Source: Swiss Post